

The Choice⁺ Gift Card designed for Rewards, Promotions and Incentives.

YOU PAY \$25

GiftPax offers exclusive discounts just for business. You can now reward more for less and get better results.

Recipients choose from over 100 food & entertainment experiences online, something for everyone.

Recipients collect their choice at over 2,000 locations across Australia, so easy to use.



Proven to get better results



Sales Acquisition



Lead Generation



Research Incentives



Loyalty & Engagement



Channel Incentives



Competitions & Prize Giveaways



Corporate Gifts



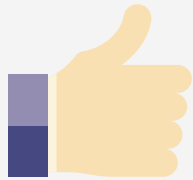
Promotions

Stronger Engagement. Better Performance.

Some happy clients



Recipients **LOVE** GiftPax Gift Cards



94%

Find it easy to use



98%

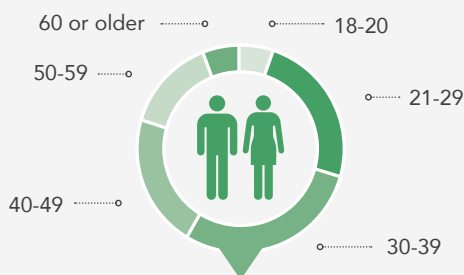
Likely to answer survey to get one



85%

Are highly satisfied

UNIVERSAL APPEAL across all ages and sex



GiftPax appeal, positive impression and overall satisfaction was equally representative across all age and sex demographics

An incentive that makes A DESIRABLE GIFT



92%

of customers would use GiftPax as a gift for family or friends

The GiftPax EFFECT. PEOPLE WANT MORE



97%

of recipients want to get another GiftPax Gift Card

SOURCE: GiftPax Customer Research 2015 (N=214 respondents)



CONTACT

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